

Incubation Deck

APPLICATION FORM AND PROCESS

AGBI ensures that all your information will be kept confidential and used solely for the purpose of incubation.

Ensure that all information provided is true to the best of your knowledge. The information provided will be verified by AGBI management as part of the screening process.

- Once you submit a completed application, a SPOC (Single Point Of Contact) shall be assigned to you from the AGBI team to answer any queries and to guide you through the rest of the application process.
- All submitted applications will be screened by the AGBI management for suitability for incubation. All suitable applicants will be interviewed by skype followed by a pitch presentation/interview with the Incubation Committee

APPLICANT DETAILS



NAME

EMAIL

MOBILE NO.

VENTURE NAME

DESIGNATION AT STARTUP

Q1. About the Venture

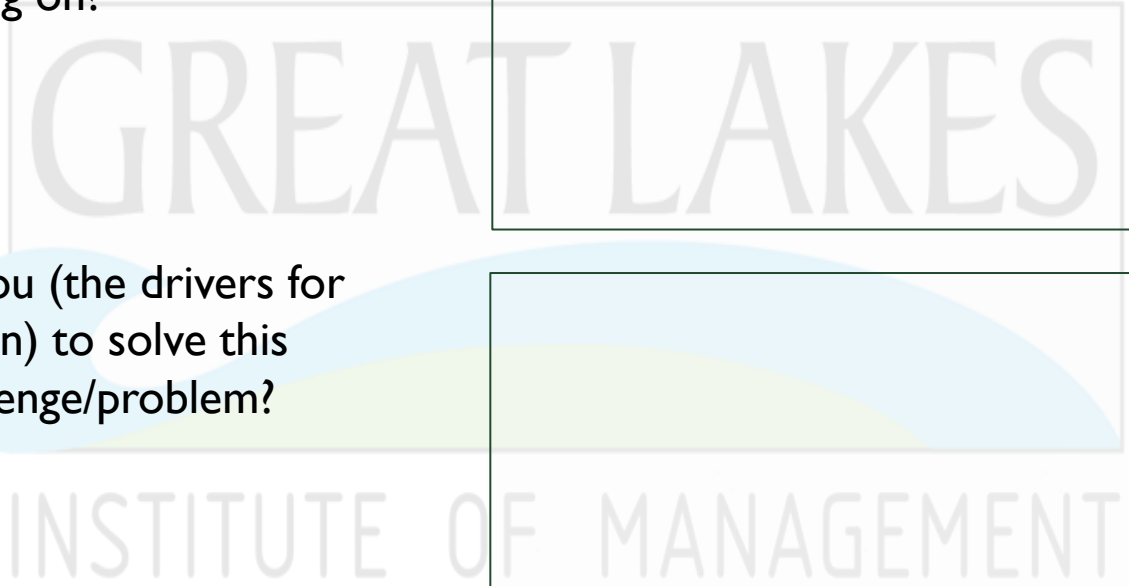
1. Venture Name:

2. Domain/Sector:

3. What customer pain/aspiration are you working on?

4. What drives you (the drivers for your motivation) to solve this particular challenge/problem?

5. What stage of development are you currently at? (Idea, Customer Development, Concept and Prototype Development, Go-To-Market, Revenue Generation)

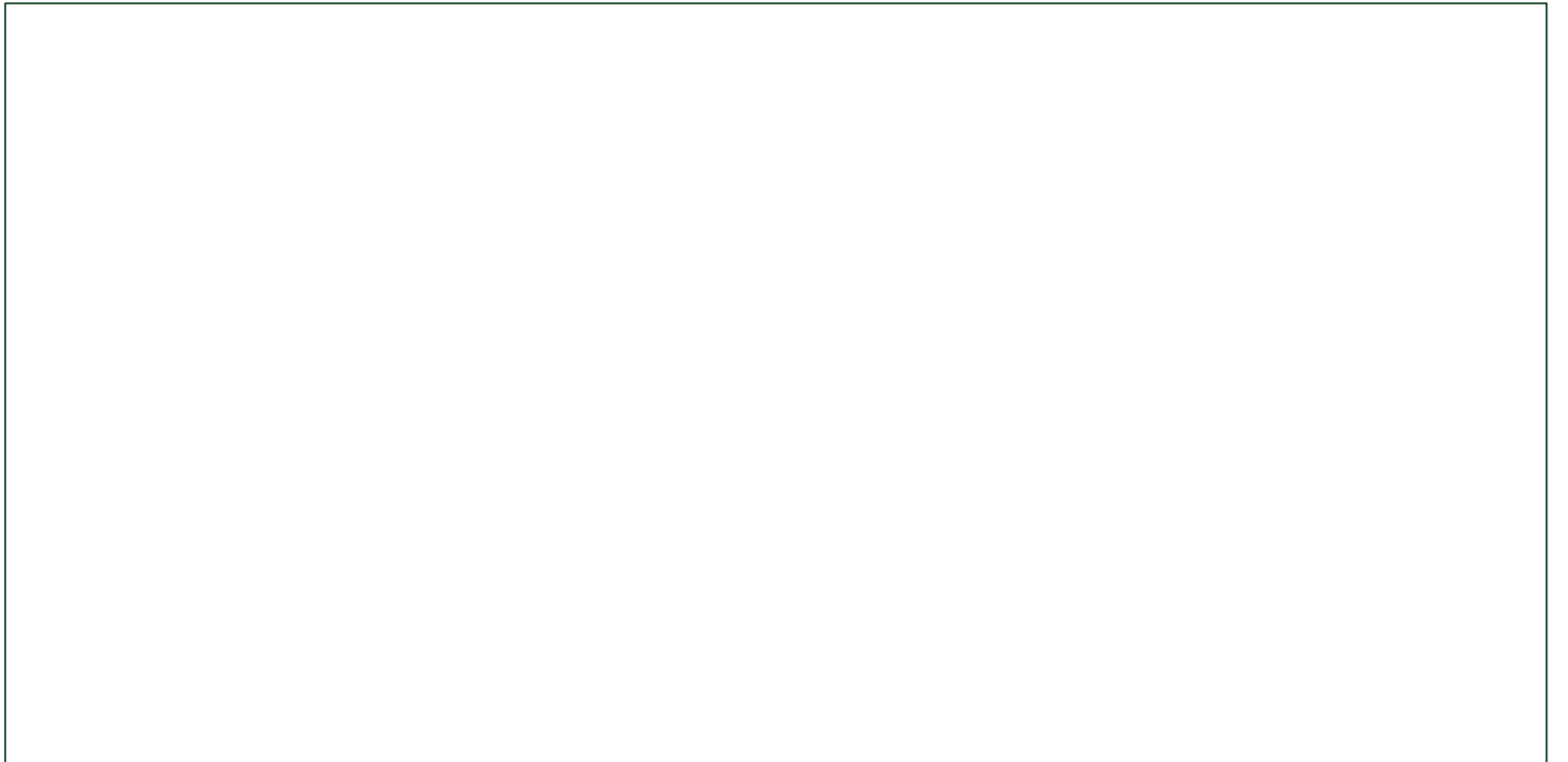


Q2. Founders

6. Names of all founders along with contact details (email & phone)
(CVs to be shared as separate Document listing expertise, experience and exposure)



7. For each founder, indicate:
- Equity held
 - Role at venture
 - Type of engagement (full-time/part-time)



Q3. Technology Use Case

8. Provide the Use Case for your technology centred around solving the Grand Challenge OR the problem identified. Embed into slide or share as separate document. (Refer online resources in addition to the link below, to get help with your use case <https://creately.com/blog/diagrams/use-case-diagram-tutorial/>)

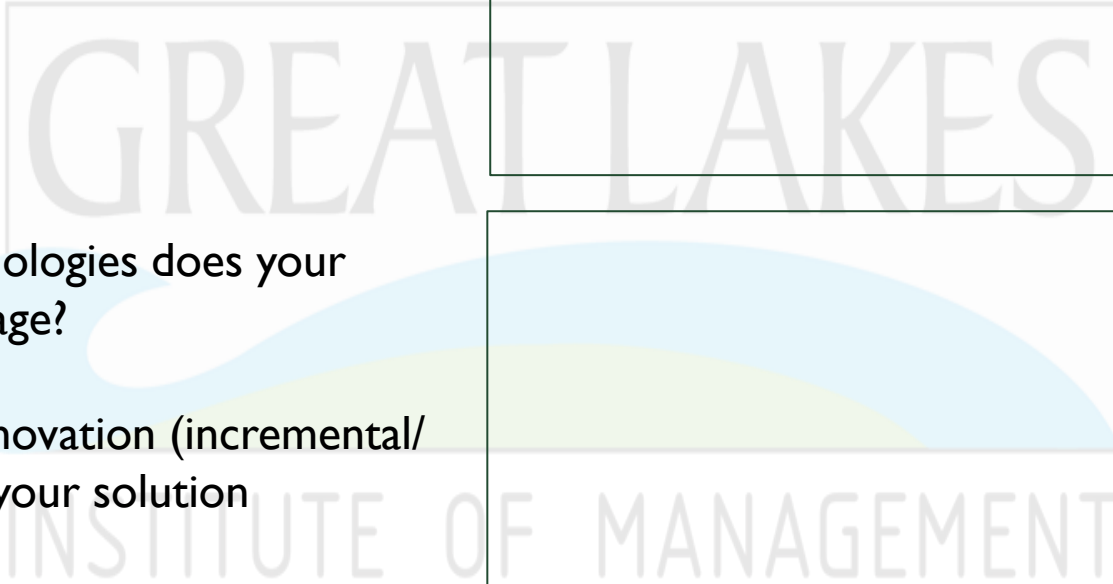


9. a. Who are your target customers?
(by demographics & psychographics)

b. How does your solution deliver
on customer needs?

10. a. What technologies does your
solution leverage?

b. State the innovation (incremental/
disruptive) in your solution



Q4. Market Engagement

I I. Provide summary of feedback and insights from your interaction with buyers, end users, technology experts and other stakeholders. Provide evidence as separate document.



Q5. Miscellaneous

12. Have you invested your personal funds? Provide details

13. Have you received external funding till date? Provide details

14. Are you currently being mentored by business or technology experts? What specific problem(s) are the mentors helping you with? Mention the name, designation and contact details of all your current mentors.

15. Has your venture/innovation received any awards/recognition, patents? Provide details

16. Are you associated with other incubators or accelerators? If yes, provide details

17. Are any of the core team members associated with Great Lakes Institute of Management? (as Student, Graduate, Faculty, Staff etc.). If yes, provide details

18. Incorporation Status and details - (Indicate - Proprietorship/ Partnership/ Limited Liability Partnership/Private Limited Company):

19. How did you hear about AIC–Great Lakes Balachandran Incubator?

THANK YOU



Email the Following to:

1. Completed application form
2. CV OF FOUNDER(S)
3. Supporting documents – OPTIONAL

- incubation@agbinc.in

In case of queries contact:

- narmadha.v@agbinc.in